

## Generalized fractional integral inequalities for product of two convex functions

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**Abstract.** The aim of this paper is to generalize the results proved in [4] using generalized fractional integral. Some special cases are deduced from main results. Applying the techniques of our results, new results may be obtained during a similar manner for various operators.

**Keywords:** convex functions, Hermite-Hadamard inequalities, generalized fractional integrals.

### 1. Introduction

If  $\mathcal{F}_1 : \mathbf{I} \rightarrow \mathbb{R}$  be a convex mapping on the interval  $\mathbf{I}$  of real numbers and  $\wp_1, \wp_2 \in \mathbf{I}$  with  $\wp_1 \neq \wp_2$  we have the following double inequality well known in the literature:

$$(1) \quad \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \leq \frac{1}{\wp_2 - \wp_1} \int_{\wp_1}^{\wp_2} \mathcal{F}_1(x) dx \leq \frac{\mathcal{F}_1(\wp_1) + \mathcal{F}_1(\wp_2)}{2},$$

double inequality (1) also known as trapezium inequality.

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There are several refinements of the Hermite-Hadamard inequality on convex functions which are extensively investigated by variety of authors (e.g., [1, 2, 3, 5, 6, 7, 8, 11]).

In [4], Chen established two new Hermite-Hadamard inequalities via Riemann-Liouville fractional integral for product of convex functions as follows:

**Theorem 1.1.** *Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for Riemann-Liouville fractional integral holds:*

$$\begin{aligned}
 & \frac{\Gamma(\alpha+1)}{2(\wp_2-\wp_1)^\alpha} [J_{\wp_1}^\alpha \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + J_{\wp_2}^\alpha \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \\
 (2) \quad & \leq \left( \frac{\alpha}{\alpha+2} - \frac{\alpha}{\alpha+1} + \frac{1}{2} \right) \mathbf{M}(\wp_1, \wp_2) \\
 & + \frac{\alpha}{(\alpha+1)(\alpha+2)} \mathbf{N}(\wp_1, \wp_2), \\
 & 2\mathcal{F}_1\left(\frac{\wp_1+\wp_2}{2}\right)\mathcal{F}_2\left(\frac{\wp_1+\wp_2}{2}\right) \\
 & \leq \frac{\Gamma(\alpha+1)}{2(\wp_2-\wp_1)^\alpha} [I_{\wp_1+}^\alpha \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + I_{\wp_2-}^\alpha \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \\
 & + \mathbf{M}(\wp_1, \wp_2) \frac{\alpha}{(\alpha+1)(\alpha+2)} \\
 (3) \quad & + \mathbf{N}(\wp_1, \wp_2) \left[ \frac{\alpha}{\alpha+2} - \frac{\alpha}{\alpha+1} - \frac{1}{2} \right],
 \end{aligned}$$

where  $\mathbf{M}(\wp_1, \wp_2) = \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2)$ , and  $\mathbf{N}(\wp_1, \wp_2) = \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_2) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_1)$ .

Some new integral inequalities involving two nonnegative and integrable functions that are associated with the Hermite Hadamard type also are obtained by several authors. In [12], B.G. Pachpatte projected some Hermite-Hadamard kind inequalities involving two *log*-convex functions. An identical result for *s*-convex functions is established by Kirmaci et al. in [11]. In [15], Sarikaya conferred some integral inequalities for two *h*-convex functions. For recent results and generalizations regarding Hermite-Hadamard type inequality for product of two functions see [16] and therefore the references given in that.

It is outstanding that Sarikaya and Ertuğral in [14] defined the following generalized fractional integral:

$$(4) \quad {}_{\wp_1}I_\varphi \mathcal{F}_1(x) = \int_{\wp_1}^x \frac{\varphi(x-j)}{x-j} \mathcal{F}_1(j) dj, \quad x > \wp_1,$$

$$(5) \quad {}_{\wp_2}I_\varphi \mathcal{F}_1(x) = \int_x^{\wp_2} \frac{\varphi(j-x)}{j-x} \mathcal{F}_1(j) dj, \quad x < \wp_2$$

where the function  $\varphi : [0, \infty) \rightarrow [0, \infty)$  satisfying the following conditions :

$$\int_0^1 \frac{\varphi(j)}{j} dj < \infty.$$

**Remark 1.1.** If we take  $\varphi(j) = j$ ,  $\varphi(j) = \frac{j^\alpha}{\Gamma(\alpha)}$ ,  $\varphi(j) = \frac{1}{k\Gamma_k(\alpha)}j^{\frac{\alpha}{k}}$  and  $\varphi(j) = j(x-j)^{\alpha-1}$  in the operators (4) and (5), then we have the Riemann integral, Riemann-Liouville fractional integral [10],  $k$ -Riemann-Liouville fractional integral given by Mubeen and Habibullah in [13] and conformable fractional operators given by Khalil et al. in [9], respectively.

By applying generalized fractional integral, Sarikaya and Ertuğral established following fascinating Hermite-Hadamard type integral inequalities in the same paper:

**Theorem 1.2.** Let  $\mathcal{F}_1 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  is convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for generalized fractional integral holds:

$$(6) \quad \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \leq \frac{1}{2\Lambda(1)} [\wp_1 + I_\varphi \mathcal{F}_1(\wp_2) + \wp_2 - I_\varphi \mathcal{F}_1(\wp_1)] \leq \frac{\mathcal{F}_1(\wp_1) + \mathcal{F}_1(\wp_2)}{2},$$

where  $\Lambda(1) = \int_0^1 \frac{\varphi((\wp_2 - \wp_1)j)}{j} dj$ .

The main objective of our this paper is to generalize the proved results in [4] with help of generalized fractional integrals. We shall also discuss some of its special cases.

**2. Main results**

**Theorem 2.1.** Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be real-valued, nonnegative and convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for generalized fractional integral holds:

$$(7) \quad [\wp_1 + I_\varphi^{\wp_2} \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + \wp_2 - I_\varphi^{\wp_1} \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \leq J_1\mathbf{M}(\wp_1, \wp_2) + J_2\mathbf{N}(\wp_1, \wp_2)$$

where

$$\begin{aligned} J_1 &= \int_0^1 \frac{\varphi((\wp_2 - \wp_1)j)}{j} (2j^2 - 2j + 1) dj, \\ J_2 &= \int_0^1 \frac{\varphi((\wp_2 - \wp_1)j)}{j} (2j - 2j^2) dj, \\ \mathbf{M}(\wp_1, \wp_2) &= \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2), \\ \mathbf{N}(\wp_1, \wp_2) &= \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_2) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_1). \end{aligned}$$

**Proof.** Since  $\mathcal{F}_1, \mathcal{F}_2$  are convex functions, then according to the definition of convex function we have

$$(8) \quad \begin{aligned} &\mathcal{F}_1(\wp_1 + j(\wp_2 - \wp_1))\mathcal{F}_2(\wp_1 + j(\wp_2 - \wp_1)) \\ &\leq ((1 - j)\mathcal{F}_1(\wp_1) + j\mathcal{F}_1(\wp_2)) ((1 - j)\mathcal{F}_2(\wp_1) + j\mathcal{F}_2(\wp_2)), \end{aligned}$$

and

$$(9) \quad \begin{aligned} & \mathcal{F}_1(\wp_2 + j(\wp_1 - \wp_2))\mathcal{F}_2(\wp_2 + j(\wp_1 - \wp_2)) \\ & \leq (j\mathcal{F}_1(\wp_1) + (1-j)\mathcal{F}_1(\wp_2)) (j\mathcal{F}_2(\wp_1) + (1-j)\mathcal{F}_2(\wp_2)). \end{aligned}$$

Adding (8) and (9), we have

$$\begin{aligned} & \mathcal{F}_1(\wp_1 + j(\wp_2 - \wp_1))\mathcal{F}_2(\wp_1 + j(\wp_2 - \wp_1)) \\ & + \mathcal{F}_1(\wp_2 + j(\wp_1 - \wp_2))\mathcal{F}_2(\wp_2 + j(\wp_1 - \wp_2)) \\ & \leq ((1-j)\mathcal{F}_1(\wp_1) + j\mathcal{F}_1(\wp_2)) ((1-j)\mathcal{F}_2(\wp_1) + j\mathcal{F}_2(\wp_2)) \\ & + (j\mathcal{F}_1(\wp_1) + (1-j)\mathcal{F}_1(\wp_2)) (j\mathcal{F}_2(\wp_1) + (1-j)\mathcal{F}_2(\wp_2)). \end{aligned}$$

So, we get

$$(10) \quad \begin{aligned} & \mathcal{F}_1(\wp_1 + j(\wp_2 - \wp_1))\mathcal{F}_2(\wp_1 + j(\wp_2 - \wp_1)) \\ & + \mathcal{F}_1(\wp_2 + j(\wp_1 - \wp_2))\mathcal{F}_2(\wp_2 + j(\wp_1 - \wp_2)) \\ & \leq (2j^2 - 2j + 1)\mathbf{M}(\wp_1, \wp_2) + 2j(1-j)\mathbf{N}(\wp_1, \wp_2), \end{aligned}$$

Multiplying  $\frac{\varphi((\wp_2 - \wp_1)j)}{j}$  on both sides of inequality (10), then integrating the obtained inequality with respect to 'j' on [0, 1], we get our desired inequality (7).  $\square$

**Remark 2.1.** If we choose  $\mathcal{F}_2(x) = 1$  for all  $x \in [\wp_1, \wp_2]$  in Theorem 2.1, then we obtain the second inequality of (6).

**Remark 2.2.** If we use  $\varphi(j) = j$  in Theorem 2.1, we have a well known inequality for the product of two convex function, given by B. G. Pachpatte in [12], i.e.,

$$\frac{1}{\wp_2 - \wp_1} \int_{\wp_1}^{\wp_2} \mathcal{F}_1(x)\mathcal{F}_2(x)dx \leq \frac{1}{3}\mathbf{M}(\wp_1, \wp_2) + \frac{1}{6}\mathbf{N}(\wp_1, \wp_2),$$

$\mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are defined in Theorem 2.1.

**Remark 2.3.** If we suppose  $\varphi(j) = \frac{j^\alpha}{\Gamma(\alpha)}$  in Theorem 2.1, we have an inequality for the product of convex functions via Riemann-Liouville fractional integral given by Chen, F. in [4], i.e.,

$$\begin{aligned} & \frac{\Gamma(\alpha + 1)}{2(\wp_2 - \wp_1)^\alpha} [J_{\wp_1+}^\alpha \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + J_{\wp_2-}^\alpha \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \\ & \leq \left( \frac{\alpha}{\alpha + 2} - \frac{\alpha}{\alpha + 1} + \frac{1}{2} \right) \mathbf{M}(\wp_1, \wp_2) \\ & + \frac{\alpha}{(\alpha + 1)(\alpha + 2)} \mathbf{N}(\wp_1, \wp_2), \end{aligned}$$

$\mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are defined in Theorem 2.1.

**Corollary 2.1.** *Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for  $k$ -Riemann-Liouville fractional integral holds:*

$$\begin{aligned}
 & \frac{\Gamma_k(\alpha)}{(\wp_2 - \wp_1)^{\frac{\alpha}{k}}} \left[ I_{\wp_1+, k}^\alpha \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + I_{\wp_2-, k}^\alpha \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) \right] \\
 & \leq \frac{k(\alpha^2 + \alpha k + 2k^2)}{\alpha(k + \alpha)(2k + \alpha)} \mathbf{M}(\wp_1, \wp_2) \\
 (11) \quad & + \frac{2k^2}{(k + \alpha)(2k + \alpha)} \mathbf{N}(\wp_1, \wp_2),
 \end{aligned}$$

$\mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are defined in Theorem 2.1.

**Proof.** By using the idea  $\varphi(j) = \frac{j^{\frac{\alpha}{k}}}{k\Gamma_k(\alpha)}$  in Theorem 2.1, we have our desired inequality (11). □

**Theorem 2.2.** . *Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be real-valued, nonnegative and convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for generalized fractional integral holds:*

$$\begin{aligned}
 & \mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 & \leq \frac{1}{4\Lambda(1)} \left[ {}_{\wp_1+} I_{\varphi}^{\wp_2} \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + {}_{\wp_2-} I_{\varphi}^{\wp_1} \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) \right] \\
 (12) \quad & + \frac{1}{4\Lambda(1)} \{ J_2 \mathbf{M}(\wp_1, \wp_2) + J_1 \mathbf{N}(\wp_1, \wp_2) \},
 \end{aligned}$$

where  $J_1, J_2, \mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are same as used in Theorem 2.1.

**Proof.** Consider the left hand side of inequality (12) that can be written as

$$\begin{aligned}
 & \mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 (13) \quad & = \mathcal{F}_1 \left( \frac{j\wp_1 + (1-j)\wp_2}{2} + \frac{(1-j)\wp_1 + j\wp_2}{2} \right) \\
 & \cdot \mathcal{F}_2 \left( \frac{j\wp_1 + (1-j)\wp_2}{2} + \frac{(1-j)\wp_1 + j\wp_2}{2} \right) \\
 & = \frac{1}{4} \{ (\mathcal{F}_1(j\wp_1 + (1-j)\wp_2) + \mathcal{F}_1((1-j)\wp_1 + j\wp_2)) \\
 & \times (\mathcal{F}_2(j\wp_1 + (1-j)\wp_2) + \mathcal{F}_2((1-j)\wp_1 + j\wp_2)) \} \\
 & = \frac{1}{4} \{ \mathcal{F}_1(j\wp_1 + (1-j)\wp_2) \mathcal{F}_2(j\wp_1 + (1-j)\wp_2) \\
 & + \mathcal{F}_1((1-j)\wp_1 + j\wp_2) \mathcal{F}_2((1-j)\wp_1 + j\wp_2) \\
 & + \mathcal{F}_1(j\wp_1 + (1-j)\wp_2) \mathcal{F}_2((1-j)\wp_1 + j\wp_2) \\
 (14) \quad & + \mathcal{F}_1((1-j)\wp_1 + j\wp_2) \mathcal{F}_2(j\wp_1 + (1-j)\wp_2) \}.
 \end{aligned}$$

Since  $\mathcal{F}_1, \mathcal{F}_2$  are convex functions, so (14) can be written as

$$\begin{aligned}
 & \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) \\
 & \leq \frac{1}{4} \{ \mathcal{F}_1(j\wp_1 + (1-j)\wp_2) \mathcal{F}_2(j\wp_1 + (1-j)\wp_2) \\
 & + \mathcal{F}_1((1-j)\wp_1 + j\wp_2) \mathcal{F}_2((1-j)\wp_1 + j\wp_2) \\
 & + (j\mathcal{F}_1(\wp_1) + (1-j)\mathcal{F}_1(\wp_2))((1-j)\mathcal{F}_2(\wp_1) + j\mathcal{F}_2(\wp_2)) \\
 & + ((1-j)\mathcal{F}_1(\wp_1) + j\mathcal{F}_1(\wp_2))(j\mathcal{F}_2(\wp_1) + (1-j)\mathcal{F}_2(\wp_2)) \} \\
 & = \frac{1}{4} \{ \mathcal{F}_1(j\wp_1 + (1-j)\wp_2) \mathcal{F}_2(j\wp_1 + (1-j)\wp_2) \\
 & + \mathcal{F}_1((1-j)\wp_1 + j\wp_2) \mathcal{F}_2((1-j)\wp_1 + j\wp_2) \} \\
 & + \frac{1}{4} \{ 2j(1-j) [\mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2)] \\
 (15) \quad & + (2j^2 - 2j + 1) [\mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_2) + \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_1)] \}.
 \end{aligned}$$

Multiplying (15) with  $\frac{\varphi((\wp_2 - \wp_1)j)}{j}$  on both sides and integrating the obtain inequality with respect to 'j' over  $[0, 1]$ , then we have our required inequality (12).  $\square$

**Remark 2.4.** If we use  $\varphi(j) = j$  in Theorem 2.2, we have a well known inequality for the product of two convex function, given by B. G. Pachpatte in [12], i.e.,

$$\begin{aligned}
 2\mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) & \leq \frac{1}{\wp_2 - \wp_1} \int_{\wp_1}^{\wp_2} \mathcal{F}_1(x) \mathcal{F}_2(x) dx \\
 & + \frac{1}{6} \mathbf{M}(\wp_1, \wp_2) + \frac{1}{3} \mathbf{N}(\wp_1, \wp_2),
 \end{aligned}$$

where  $\mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are same as used in Theorem 2.1.

**Remark 2.5.** If we suppose  $\varphi(j) = \frac{j^\alpha}{\Gamma(\alpha)}$  in Theorem 2.2, we have an inequality for the product of convex functions via Riemann-Liouville fractional integral given by Chen, F. in [4], i.e.,

$$\begin{aligned}
 & 2\mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) \\
 & \leq \frac{\Gamma(\alpha + 1)}{2(\wp_2 - \wp_1)^\alpha} [I_{\wp_1^+}^\alpha \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + I_{\wp_2^-}^\alpha \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1)] \\
 & + \mathbf{M}(\wp_1, \wp_2) \frac{\alpha}{(\alpha + 1)(\alpha + 2)} \\
 & + \mathbf{N}(\wp_1, \wp_2) \left[ \frac{\alpha}{\alpha + 2} - \frac{\alpha}{\alpha + 1} - \frac{1}{2} \right].
 \end{aligned}$$

**Corollary 2.2.** If we choose  $\mathcal{F}_2(x) = 1$  for all  $x \in [\wp_1, \wp_2]$  in Theorem 2.2, then we obtain the following inequality

$$2\mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \leq \frac{1}{2\Lambda(1)} [\wp_1 + I_\varphi^{\wp_2} \mathcal{F}_1(\wp_2) + \wp_2 - I_\varphi^{\wp_1} \mathcal{F}_1(\wp_1)] + \frac{\mathcal{F}_1(\wp_1) + \mathcal{F}_1(\wp_2)}{2}.$$

**Corollary 2.3.** *Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequality for  $k$ -Reimann-Liouville fractinal integral holds:*

$$\begin{aligned}
 & \mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 & \leq \frac{\alpha \Gamma_k(\alpha)}{4(\wp_2 - \wp_1)^{\frac{\alpha}{k}}} [I_{\wp_1+,k}^\alpha \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + I_{\wp_2-,k}^\alpha \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1)] \\
 (16) \quad & + \frac{\alpha}{4} \left[ \frac{2k^2}{(k + \alpha)(2k + \alpha)} \mathbf{M}(\wp_1, \wp_2) + \frac{k(\alpha^2 + \alpha k + 2k^2)}{\alpha(k + \alpha)(2k + \alpha)} \mathbf{N}(\wp_1, \wp_2) \right],
 \end{aligned}$$

$\mathbf{M}(\wp_1, \wp_2)$  and  $\mathbf{N}(\wp_1, \wp_2)$  are defined in Theorem 2.1.

**Proof.** By using the idea  $\varphi(j) = \frac{j^{\frac{\alpha}{k}}}{k\Gamma_k(\alpha)}$  in Theorem 2.2, we have our desired inequality (16). □

**Theorem 2.3.** *Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be real-valued, nonnegative and convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequalities for generalized fractional integral holds:*

$$\begin{aligned}
 & \mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 (17) \quad & \leq \frac{1}{2\Lambda(1)} [\wp_1 + I_\varphi \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + \wp_2 - I_\varphi \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1)] \\
 & \leq \frac{\mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2)}{2}.
 \end{aligned}$$

**Proof.** Since  $\mathcal{F}_1, \mathcal{F}_2$  are convex functions, then by using the definition of convex function we have

$$\begin{aligned}
 & 2\mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 (18) \quad & = 2\mathcal{F}_1 \left( \frac{x + y}{2} \right) \mathcal{F}_2 \left( \frac{x + y}{2} \right) \leq \mathcal{F}_1(x) \mathcal{F}_2(x) + \mathcal{F}_1(y) \mathcal{F}_2(y),
 \end{aligned}$$

by setting  $x = \wp_2 + j(\wp_1 - \wp_2)$  and  $y = \wp_1 + j(\wp_2 - \wp_1)$  in 18, we obtain

$$\begin{aligned}
 & 2\mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 & \leq \mathcal{F}_1(\wp_2 + j(\wp_1 - \wp_2)) \mathcal{F}_2(\wp_2 + j(\wp_1 - \wp_2)) \\
 (19) \quad & + \mathcal{F}_1(\wp_1 + j(\wp_2 - \wp_1)) \mathcal{F}_2(\wp_1 + j(\wp_2 - \wp_1)).
 \end{aligned}$$

Now, multiplying  $\frac{\varphi((\wp_2 - \wp_1)j)}{j}$  on both sides of (19) and integrating resultant inequality with respect to  $j$  over  $[0, 1]$ , we have

$$\begin{aligned}
 & \mathcal{F}_1 \left( \frac{\wp_1 + \wp_2}{2} \right) \mathcal{F}_2 \left( \frac{\wp_1 + \wp_2}{2} \right) \\
 (20) \quad & \leq \frac{1}{2\Lambda(1)} [\wp_1 + I_\varphi \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + \wp_2 - I_\varphi \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1)].
 \end{aligned}$$

Now, we have to prove right part of our inequality (19), according to given condition our  $\mathcal{F}_1, \mathcal{F}_2$  are convex so we have

$$(21) \quad \begin{aligned} & \mathcal{F}_1(\wp_2 + j(\wp_1 - \wp_2))\mathcal{F}_2(\wp_2 + j(\wp_1 - \wp_2)) \\ & + \mathcal{F}_1(\wp_1 + j(\wp_2 - \wp_1))\mathcal{F}_2(\wp_1 + j(\wp_2 - \wp_1)) \\ & \leq \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2). \end{aligned}$$

Now, multiplying  $\frac{\varphi((\wp_2 - \wp_1)j)}{j}$  on both sides of (20) and integrating resultant inequality with respect to  $j$  over  $[0, 1]$ , we have

$$(22) \quad \begin{aligned} & [\wp_1 + I_\varphi \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + \wp_2 - I_\varphi \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \\ & \leq \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2), \end{aligned}$$

by relating (20) and (22), we have our desired inequality (17).  $\square$

**Remark 2.6.** If we choose  $\mathcal{F}_2(x) = 1$  for all  $x \in [\wp_1, \wp_2]$  in Theorem 2.3, then we obtain the inequality (6).

**Corollary 2.4.** Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following integral inequalities holds:

$$(23) \quad \begin{aligned} \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right)\mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) & \leq \frac{1}{\wp_2 - \wp_1} \int_{\wp_1}^{\wp_2} \mathcal{F}_1(x)\mathcal{F}_2(x)dx \\ & \leq \frac{\mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2)}{2}. \end{aligned}$$

**Proof.** By using the idea  $\varphi(j) = j$  in Theorem 2.3 we get our required inequalities (23).  $\square$

**Corollary 2.5.** Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequalities for Reimann-Liouville fractional integral holds:

$$(24) \quad \begin{aligned} & \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right)\mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) \\ & \leq \frac{\Gamma(\alpha + 1)}{2(\wp_2 - \wp_1)^\alpha} [I_{\wp_1^+}^\alpha \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2) + I_{\wp_2^-}^\alpha \mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1)] \\ & \leq \frac{\mathcal{F}_1(\wp_1)\mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2)\mathcal{F}_2(\wp_2)}{2}. \end{aligned}$$

**Proof.** By using the idea  $\varphi(j) = \frac{j^\alpha}{\Gamma(\alpha)}$  in Theorem 2.3 we have our desired inequalities (24).  $\square$

**Corollary 2.6.** Let  $\mathcal{F}_1, \mathcal{F}_2 : [\wp_1, \wp_2] \rightarrow \mathbb{R}$  be a convex function on  $[\wp_1, \wp_2]$  with  $\wp_1 < \wp_2$ , then the following inequalities for  $k$ -Riemann-Liouville fractional



integral holds:

$$\begin{aligned}
 & \mathcal{F}_1\left(\frac{\wp_1 + \wp_2}{2}\right) \mathcal{F}_2\left(\frac{\wp_1 + \wp_2}{2}\right) \\
 & \leq \frac{\alpha \Gamma_k(\alpha)}{2(\wp_2 - \wp_1)^{\frac{\alpha}{k}}} \left[ I_{\wp_1+, k}^\alpha \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2) + I_{\wp_2-, k}^\alpha \mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) \right] \\
 (25) \quad & \leq \frac{\mathcal{F}_1(\wp_1) \mathcal{F}_2(\wp_1) + \mathcal{F}_1(\wp_2) \mathcal{F}_2(\wp_2)}{2}.
 \end{aligned}$$

**Proof.** By using the idea  $\varphi(j) = \frac{j^{\frac{\alpha}{k}}}{k\Gamma_k(\alpha)}$  in Theorem 2.3 we have our desired inequalities (25).  $\square$

## Conclusion

In this paper, we derived inequalities of Hermite-Hadamard type for the product of two convex functions by using the generalized fractional integral. Interested reader can derive more inequalities of Hermite-Hadamard type with different approaches by using generalized fractional integral.

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